



Economic Development & Improvement Commission (EDIC)

Regular Meeting – Thursday, November 13, 2014 – 12:00 Noon
Town Manager's Conference Room, First Floor, Town Hall
MINUTES

1. Call to order - The meeting was called to order at 12:00 PM
2. Attendance and Quorum (6 members required) - Chairman Mark Trahan, Dan Silver, Judy Keane, Mirella D'Antonio, Ken Rizzio, Dorcas McHugh, John Adamian, Leigh Standish – Planning & Zoning Commission, Tony Martino – Town Council, Jeff Bridges Town Manager, Peter Gillespie – Director of Planning & Economic Development and Denise Bradley – Assistant Planner.
3. Old Business
 - a. Vacant Property Updates - Peter Gillespie discussed the following:
 - 341 Jordan Lane - Real Estate Negotiations underway
 - 1178 Silas Deane Highway - Recent property maintenance enforcement actions.
 - 295 Ridge Road - Recent inquiries
 - 125 Silas Deane Highway - Center space may be filled in April.
 - b. Grant Project Status
 1. Heritage Walk – HFGP and CT Humanities - Peter Gillespie reported on preparing to put the project out to bid. Waiting for final specifications. Looking for installation in late May 2015.
 2. Church/Main Street Intersection - Public meeting will be organized after the new year. Traffic counts completed. The Engineer is compiling findings.
 3. STEAP 2014 – 1000 Silas Deane Highway - Draft agreement is being reviewed. Demolition stage hopefully this winter.
 4. STEAP 2015 - Peter Gillespie noted that ideas were solicited from the various town departments. Presenting request to the Town Council on Monday for funding to the Solomon Wells House
4. New Business
 - a. Business Directory - ShopWethersfield.biz - Community Art Contest to design "Woogle" header and continuing to finalize module.
 - b. Façade Improvement Program and Policy Changes - Peter Gillespie reported that the changes had been previously approved. The Town Attorney reviewed the document and had several suggestions. A meeting will be held on November 26th at 8 AM with the Finance Subcommittee to discuss changes.
 - c. 25th Annual Salute To Business – December 11 - Mark Trahan discussed enhancing the PowerPoint presentation. We will meet at the Country Club on Friday morning to discuss event logistics. Meeting with Ken Lesser to see if he may be a good fit for a speaker that evening.
 - d. Community Photo Contest 2014 - Deadline was November 11th. Judging will take place December 2nd. The winners will be invited to attend the Salute and the photos will be used as part of the slide show.

- e. Town Calendar 2015 - Rare Reminder will do the the printing this year. We will meet with them next week to discuss design and layout.
 - f. Welcome Wagon/New Business/Ribbon Cutting – 2015
 - g. Why Wethersfield - 2015 - Ask the IT Department to look into securing the "Why Wethersfield" domain name.
5. Other Business - There was no other business to report.
6. Reports Town Manager's Report – Jeff Bridges reported on the following:
 D&D Market to reopen in the former Bliss Market location
 WHS - Track, gym and Media center nearing completion.
 Paving in Millwoods Park completed.
 Town Council Liaison's Report – Tony Martino reported on the tennis courts at Webb School.
 Planning & Zoning Commission Liaison's Report – Leigh Standish reported on the medical office approval at 974-990 Silas Deane Highway. Mr. Standish discussed the recent liquor store permit applications.
 Tourism Commission Liaison's Report – Dorcas McHugh reported on coordinating a package for tour operators.
 Chamber of Commerce Liaison's Report –Stacey Hodges was not present.
 Director of Planning and Economic Development's Report – Peter Gillespie noted that the ribbon cutting for Chip's is taking place today at 2PM.
7. Chairman's Report – Mark Trahan had nothing additional to report.
8. Sub-Committee Reports Marketing and Communications - Nothing additional to report.
 Financial Strategies - Meeting
9. Minutes – October 9, 2014 Meeting - Dan Silver made a motion to approve the minutes as submitted. John Adamian seconded the motion and all voted in favor.
10. Next Meeting – Thursday December 11, 2014
11. Correspondence - There was no correspondence.
12. Adjournment - Dorcas McHugh made a motion to adjourn. Dan Silver seconded the motion and all voted in favor.

Respectfully submitted,

Denise Bradley - Assistant Planner